

**32<sup>ND</sup> PSI ANNUAL CONFERENCE  
SPONSOR & EXHIBITOR PROSPECTUS**



**2019 PSI ANNUAL CONFERENCE**  
**Hilton Portland Downtown**  
**Portland, OR**  
**June 26-30, 2019**



# Postpartum Support International 32nd Annual Conference

June 26-30, 2019

Hilton Portland Downtown | Portland, OR

Dear Colleagues and Friends,

The annual PSI conference is a unique international training and networking opportunity, attracting more than 400 participants. The conference brings together medical and mental health providers, childbirth professionals, support and resource providers, caregivers, policy-makers, researchers, volunteers, families, and educators to improve their understanding of PMADs and their ability to serve pregnant, postpartum, and post pregnancy-loss families.

PSI strives to increase awareness among public and professional communities about the emotional changes that new parents experience during pregnancy and postpartum. Approximately 15% of all mothers and 10% of fathers experience depression or anxiety during pregnancy and postpartum. When the mental health of the mother or father is compromised, it affects the entire family. With an international network of support, PSI disseminates information and resources through its volunteer coordinators, website, and annual conference. We provide current information, resources, education, and to advocate for further research and legislation to support perinatal mental health.

No woman should suffer in silence and it is our vision that every woman and family worldwide have access to information, social support, and informed professional care to deal with mental health issues related to childbearing. PSI promotes this vision through advocacy and collaboration, and by educating and training the professional community and the public. PSI's website receives more than 100,000 visitors a year who seek PSI for support, education and local resource information. PSI has Area Support Coordinators in all 50 U.S. states, Canada, and Mexico, and more than 40 other countries around the world.

We have no doubt this year's conference will be stimulating and engaging. We look forward to seeing you in Portland!

Sincerely,

Wendy Davis, Ph.D.  
PSI Executive Director

Ann Smith  
PSI Board Chair

In today's world, the connections you make are vital. At the PSI Conference you will have the opportunity to network with clinicians, researchers, and advocates from psychiatry, nursing, social work, psychology, social support, spiritual care, and other healthcare professions working in perinatal mental health.



**ABOUT PSI**

The mission of Postpartum Support International is to promote awareness, prevention and treatment of mental health issues related to childbearing in every country worldwide. PSI has also developed a nationally recognized evidence-based training program for providers in healthcare, mental health, and social support networks. PSI has created an expert corps of experienced trainers and are committed to providing the most current research. PSI is a 501c3 organization.





## Event Details:

**CONFERENCE DATES:**  
June 26<sup>th</sup> – 30<sup>th</sup>, 2019

**EXHIBITION DATES:**  
June 28<sup>th</sup> – June 29<sup>th</sup>, 2019

### EXHIBITION SCHEDULE:

*If you would like to exhibit during the pre-conference days on Wednesday & Thursday, we invite you to add that option for an additional \$100 fee. Please note, the pre-conference has fewer breaks compared to the main conference.*

➤ **Thursday, June 27, 2019**

12:00 PM – 5:00 PM Exhibition Setup

➤ **Friday, June 28, 2019**

8:00 AM – 5:00 PM Main Conference/Exhibits

- 7-8 AM: Networking Breakfast
- 9:15 – 9:30 AM: Break
- 11 – 11:15: Break
- 12:15-1:15 PM: Lunch
- 6-7 PM: Poster Session/Exhibits
- 7-10 PM: PSI Banquet

➤ **Saturday, June 29, 2019**

8:00 AM – 5:00 PM Main Conference

- 7 – 8:15 AM: Networking Breakfast
- 9:15 – 9:30: Break
- 10:30 – 10:45 AM: Break
- 11:45 AM – 1:15 PM: Lunch
- 2:45 – 3 PM: Break
- 3 – 5 PM: Exhibitor Breakdown

5.5 hours of  
dedicated  
exhibit time!

### CONFERENCE LOCATION:

Hilton Portland Downtown  
921 SW 6<sup>th</sup> Avenue  
Portland, OR 97204

## **\$50,000 - KEYNOTE SPONSOR – EXCLUSIVE**

- Verbal recognition at opening and keynote addresses
- Opportunity to make brief remarks during opening remarks
- Four complimentary admissions to conference
- Two tables of eight to Friday night banquet located in a prominent area
- Premiere exhibitor table space for two days
- Prominent branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
  - PSI's Facebook page & e-newsletters
- Post-event publicity in newsletters, website and other news

## **\$25,000 – SCHOLARSHIP SPONSOR – EXCLUSIVE**

- Verbal recognition at opening addresses
- Four complimentary admissions to conference
- One table of eight to Friday's banquet located in a prominent area
- Premiere exhibitor table space for two days
- Prominent branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
  - PSI's Facebook page & e-newsletters
- Post-event publicity in newsletters, website and other news

## **\$15,000 – BANQUET SPONSOR - EXCLUSIVE**

- Special mention during program, Banquet, and logo on screen
- Three complimentary admissions to conference
- Ability to work with meeting organizer on banquet centerpieces
- One table of eight to Friday's banquet located in a prominent area
- Prominent branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
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## **\$10,000 – BOOKSTORE SPONSOR – EXCLUSIVE**

- Special mention during program and beginning of author talks
- Prominent branding around bookstore
- Three complimentary admissions to conference
- Six tickets to Friday night banquet
- Prominent branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
  - PSI's Facebook page & e-newsletters
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact

## **\$10,000 – MEMBERS RECEPTION**

- Exhibitor table at conference for two days
- Two tickets to Friday night banquet
- Sponsorship signage at the members reception
- Leave a gift for each attendee
- Branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
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- Post-event publicity in newsletters, website and other news

## **\$7,500 – DIAMOND SPONSOR**

- Exhibitor table at conference for 4 days
- Two admissions tickets to Conference
- Four (4) tickets to Friday night banquet
- Branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
  - PSI's Facebook page & e-newsletters
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## **\$5,000 – PLATINUM SPONSOR**

- Exhibitor table at conference for two days
- Two tickets to Friday night banquet
- Branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
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## **\$3,500 – GOLD LEVEL SPONSOR**

- Four tickets to Friday banquet
- Exhibitor table at Conference for two days
- Branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
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- Professional event photos emailed to primary contact

## **\$2,500 – SILVER LEVEL SPONSOR**

- Two tickets to Friday banquet
- Exhibitor table at Conference for two days
- Branding on all event collateral, including:
  - Invitation
  - Advertisement in event slideshow and program book
  - Event signage and printed materials
  - Event media releases
  - PSI's website through 2019
  - PSI's Facebook page & e-newsletters
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact

# 2019 SPONSOR PACKAGES

ADDITIONAL SPONSORSHIP OPPORTUNITIES	PRICE
<p><b>BOARD AND VOLUNTEER RECOGNITION DINNER</b> Your organization's logo and materials will be displayed at this yearly recognition dinner for valued PSI Volunteers and Board Members.</p>	\$7,500
<p><b>HICKMAN RESEARCH AWARD LUNCH:</b> Your organization's logo and materials will be displayed at this award lunch on the first day of the conference, connecting new researchers and clinicians with long time PSI professionals.</p>	\$5,000
<p><b>TRAVEL AWARD SPONSOR:</b> Provide an attendee the opportunity to attend the conference. ➤ Recognition in the following: Sponsor Slide, program book</p>	\$3,500
<p><b>WIFI PASSWORD:</b> Highlight your company by having the name of your company as the password for the conference WIFI. Attendees will remember your name as they access the complimentary WIFI provided during the conference! <i>*Can be combined with Mobile App Splash Page for a discounted rate.</i></p>	\$8000
<p><b>PRESIDENT'S RECEPTION:</b> Support an exclusive gathering of PSI biggest donors. Includes two corporate invitations to the reception.</p>	\$2,500
<p><b>CHARGING STATION:</b> Sponsor a charging station with your name on it. Attendees will power up their devices and thank you for letting them stay connected.</p>	\$2,500
<p><b>BREAK SPONSOR: (4 Opportunities)</b> Sponsor one of these conference breaks and your organization will receive recognition on signs posted in the break areas. Attendees will thank you for the coffee!</p>	\$1,500
<p><b>CONFERENCE BAG:</b> There is no better way to reach every attendee at the Conference than by putting your name and logo on the official conference bag.</p>	\$1,000
<p><b>WATER BOTTLE:</b> All attendees will receive a water bottle to use at the water stations throughout the conference. It's a refreshing way to sport your logo!</p>	\$1,000
<p><b>LANYARDS:</b> All attendees will wear the conference lanyard with your company's name or logo.</p>	\$1,000
<p><b>CONFERENCE EMAIL BLASTS:</b> Include your banner ad in (2) email blasts promoting the Conference sent to over 10,000 potential attendees.</p>	\$500
<p><b>PEN OR PAD SPONSOR:</b> Send us your company pen or pad and we will hand it out with the conference bag!</p>	\$500
<p><b>CONFERENCE BAG SWAG:</b> Item to place in conference bags which is handed out to each attendee.</p>	\$500



# exhibitors



## EXHIBITOR PRICING:

	Standard (Until Apr. 30)	Late (May 1 and After)
<b>Commercial Exhibitor</b>	<b>\$800</b>	<b>\$900</b>
<b>Non-Profit Exhibitor</b>	<b>\$500</b>	<b>\$600</b>

\*Non-profit and Institute Organizations may apply for discounted exhibit space with a copy of their tax-exempt certificate.

*If you would like to exhibit during the pre-conference days on Wednesday June 26 and Thursday June 27, we invite you to add that option for an additional \$100 fee. Please note, the pre-conference has fewer breaks compared to the main conference.*

## EXHIBITORS RECEIVE:

- (1) 6' table, with (2) chairs and a full-length linen
- Conference registration for (2) booth representatives with access to all sessions
- Listing in the Official Conference Program
- Listing on the Official Conference Website
- Logo on Exhibit Signage and all printed materials listing exhibitors

## CONFERENCE LOCATION:

**Hilton Portland Downtown**  
**921 SW 6<sup>th</sup> Avenue**  
**Portland, OR 97204**



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Send form via email to [psiconference@parthenonmgmt.com](mailto:psiconference@parthenonmgmt.com).

E-mail full-color AND black/white logos to [psiconference@parthenonmgmt.com](mailto:psiconference@parthenonmgmt.com) net, for inclusion in conference materials. Your logo must be received no later than April 15, 2019 to be included in all printed materials.

List the contact person to whom all correspondence should be sent. (Please print clearly)

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_ Postcode/ZIP: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

<input type="checkbox"/> Keynote - \$50,000	<input type="checkbox"/> Scholarship - \$25,000	<input type="checkbox"/> Banquet - \$15,000
<input type="checkbox"/> Bookstore Sponsor - \$10,000	<input type="checkbox"/> Members Reception - \$10,000	<input type="checkbox"/> Diamond - \$7,500
<input type="checkbox"/> Board & Volunteer - \$7,500	<input type="checkbox"/> Hickman Research - \$5,000	<input type="checkbox"/> Platinum - \$5,000
<input type="checkbox"/> Travel Award - \$3,500	<input type="checkbox"/> Gold - \$3,500	<input type="checkbox"/> WIFI Password - \$2,500
<input type="checkbox"/> Presidents Reception - \$2,500	<input type="checkbox"/> Silver - \$2,500	<input type="checkbox"/> Network Breaks - \$1,500
<input type="checkbox"/> Conference Bags - \$1,000	<input type="checkbox"/> Water Bottle - \$1,000	<input type="checkbox"/> Lanyard - \$1,000
<input type="checkbox"/> Email Blast - \$500	<input type="checkbox"/> Pen & Pad - \$500	<input type="checkbox"/> Bag SWAG - \$500

### Payment Information:

Total Payment: \$ \_\_\_\_\_ Check number: \_\_\_\_\_

Credit Card:  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Signature: \_\_\_\_\_

Cardholder Email: \_\_\_\_\_

Postpartum Support International is a 501(c)(3) designated organization (Tax ID: \_\_\_\_\_).

**Make checks payable to PSI and mail to:**

**5034A Thoroughbred LN  
Brentwood, TN 37027**

INTENT TO SPONSOR FORM



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## EXHIBIT AND ADVERTISING COMMITMENT FORM

Send form via email to [psiconference@parthenonmgmt.com](mailto:psiconference@parthenonmgmt.com).

E-mail full-color AND black/white logos to Chris Thompson at [psiconference@parthenonmgmt.com](mailto:psiconference@parthenonmgmt.com), for inclusion in conference materials. Your logo must be received no later than April 15, 2019 to be included in all printed materials.

List the contact person to whom all correspondence should be sent. (Please print clearly)

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_ Postcode/ZIP: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### EXHIBIT OPPORTUNITIES

- Commercial Exhibit June 28-29 - \$800 before April 30, 2019 | \$900 on or after May 1, 2019
- Nonprofit Exhibit June 28-29 - \$500 before April 30, 2019 | \$600 on or after May 1, 2019
- Pre-Conference Exhibit June 26-27 - \$100 before April 30, 2019 | \$200 on or after May 1, 2019
- I agree to the PSI Conference Policies and Procedures. Authorizing Officer, Please Sign Below:

### ADVERTISING OPPORTUNITIES IN PROGRAM BOOK

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Full Page - \$1,000 | <input type="checkbox"/> Half Page - \$500 | <input type="checkbox"/> Quarter Page - \$250 |
|--|--|---|

### Payment Information:

Total Payment: \$ \_\_\_\_\_ Check number: \_\_\_\_\_

Credit Card:  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Signature: \_\_\_\_\_

Cardholder Email: \_\_\_\_\_

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