

2023 POSTPARTUM SUPPORT INTERNATIONAL CONFERENCE



PSI 36TH ANNUAL
PSI CONFERENCE

SHERATON KANSAS CITY
HOTEL AT CROWN CENTER
JUNE 28 - JULY 2, 2023

Kansas City
MISSOURI



In today's world, the connections you make are vital. At the **Postpartum Support International (PSI) conference**, you will have the opportunity to network with clinicians, researchers, and advocates from psychiatry, nursing, social work, psychology, social support, spiritual care, and other healthcare professions working in perinatal mental health.

ABOUT PSI

PSI is the **global champion for perinatal mental health**, connecting individuals and families to the resources and support needed to give them the strongest and healthiest start possible.

Perinatal mental health disorders, which can occur during pregnancy or within one year after the end of pregnancy, are a critical but often under-addressed issue that have huge implications for individuals, families, and society at large.

For 36 years, PSI has been leading the effort to address perinatal mental health disorders, working with experts and families to boost scientific knowledge and emotional understanding to **develop and deliver effective interventions for all perinatal individuals and families**.

PSI **connects individuals and families** with a wealth of support services and resources, **trains health professionals** to better recognize and treat PMH disorders, **offers a diverse membership community**, and **advocates for policies and programs that advance perinatal mental health**.

Thanks to the networks of support and care PSI has built, **parents in more than 50 countries** feel less alone, face less stigma and are better connected to the help they need to successfully address PMH disorders and raise stronger, healthier families.



A MESSAGE FROM PSI LEADERSHIP

The annual PSI conference is a unique **international training and networking opportunity**, attracting more than 1000 participants. The conference brings together medical and mental health providers, childbirth professionals, support and resource providers, caregivers, policymakers, researchers, volunteers, families, and educators to improve their understanding of PMADs and their ability to serve **pregnant, postpartum, and post pregnancy-loss families**.

PSI strives to increase awareness among public and professional communities about the emotional changes that new parents experience during pregnancy and postpartum. **Approximately 15% of all mothers and 10% of fathers experience depression or anxiety during pregnancy and postpartum.** When the mental health of the mother or father is compromised, it affects the entire family. With an international network of support, PSI disseminates information and resources through its volunteer coordinators, website, and annual conference. We provide current information, resources, education, and to advocate for further research and legislation to support perinatal mental health.

No one should suffer in silence, and **it is our vision that all pregnant and postpartum individuals and families worldwide have access to information, social support, and informed professional care to deal with mental health issues related to childbearing.** PSI promotes this vision through advocacy and collaboration, and by educating and training the professional community and the public. **PSI's website receives more than 750,000 visitors a year who seek PSI for support, education, and local resource information. PSI has Area Support Coordinators in all 50 U.S. states, Canada, and Mexico, and more than 40 other countries around the world.**

We have no doubt this year's conference will be stimulating and engaging. We look forward to seeing you in Kansas City!



Wendy Davis

Executive Director



Kat Kaeni

Board Chair





A MESSAGE FROM THE DIRECTOR OF PERINATAL MENTAL HEALTH ALLIANCE FOR PEOPLE OF COLOR (PMHA-POC)

Greetings,

I am both excited and honored to serve as the Director of the Perinatal Mental Health Alliance for People of Color (PMHA-POC or The Alliance). I began my work with PSI and the Alliance on June 1, 2022. I am an attorney and ordained minister with six years of experience in perinatal grief and loss work. I come to this role from Northwestern Memorial Hospital in Chicago, IL where I was the primary chaplain for women's health, perinatal palliative care, perinatal loss and the neonatal intensive care unit. I am currently a PhD student in Religion and Psychology at Garrett-Evangelical Theological Seminary at Northwestern University. On top of all of these things, I am the mother of an eight-year-old rainbow baby, Grant Clark Horton.

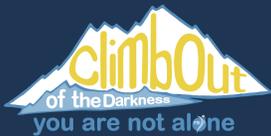
As you may know, The Alliance is now a direct, funded program integral to the infrastructure of PSI. We are thankful for the generous support from The Perigee Fund, enabling PSI to begin building a team to direct and work to fulfill the mission, vision, and goals of the PMHA-POC. Since the beginning of 2022, The Alliance has provided over 140 scholarships for BI-POC Alliance members to attend perinatal mental health training and to take the PMH-C certification exam. In January of 2023 we began our quarterly continuing education seminar series on topics relevant to BI-POC providers who work with marginalized communities. These webinars will be taught by BI-POC providers who are experts in the area of perinatal mood disorders. We also worked with our State Chapters and Affiliates program to expand BI-POC representation at the state level by adding the role of Alliance Representative to the state board. We've worked with our Training and Education program to support the launch of the two-day Perinatal Mood Disorders: Components of Care for Spanish speaking providers and launched our own monthly web-based series Coloring the Conversation on Perinatal Mental Health, where I talk with experts, survivors and providers about the importance of addressing perinatal mental health in communities of color.

The Alliance is both a supportive space and a bridge; a supportive space for practitioners and a bridge between BI-POC service seekers and BI-POC providers. The Alliance will continue to be an integral part of diversifying PSI from within and through partnerships in order to better represent and connect with different communities, and enable more families to access perinatal mental health support. People of color have to feel safe in the spaces where we seek help, as well as those where we seek to help. My goal is that The Alliance be the vessel through which BI-POC people find assurance that PSI is a safe space. We have done amazing work in the last year toward realizing this goal. Your continued support would be keys to helping us unlock doors for BI-POC help-seekers and providers to find the support they need, and the tools we need to build innovative programs to ensure that others feel secure, seen and heard.

Andrea N. Clark Horton, JD, MDiv
Director, PMHA-POC



PROGRAM SUPPORT INFORMATION



More affectionately known as "The Climb," **Climb Out of the Darkness** is the world's largest event raising funds and awareness for the mental health of new families. The Climb is a community walk and international fundraiser for survivors, providers, and members of the community to come together.



The **Perinatal Mental Health Alliance for People of Color** (PMHA-POC), or "The Alliance," is bridging the gaps in perinatal mental health support services, with a mission to increase the capacity of perinatal professionals to better support individuals, families, and communities of color around perinatal mental health disorders.

PROGRAM SUPPORT: THE CLIMB

\$10,000: OPENING/CLOSING CEREMONY

- Four (4) admissions to conference
- Exhibitor table
- Prominent branding on all event collateral* including event signage and printed materials
- One-page ad in the conference virtual program book

\$1,500: KC RESOURCE GUIDE

Your logo in the guide

- One (1) admission to conference
- Branding on all event collateral*
- Logo in the conference virtual program book

\$600: SWAG BAG

You provide items or flyers for 600 bags

- One (1) admission to conference
- Branding on all event collateral*
- Logo in the conference virtual program book

PROGRAM SUPPORT: THE ALLIANCE

\$30,000: ALLIANCE SCHOLARSHIPS

- Verbal recognition at opening remarks
- Targeted email blast sent to all conference attendees
- Six (6) admissions to conference
- Exhibitor table
- Prominent branding on all event collateral* including event signage and printed materials
- One-page ad in the conference virtual program book

\$7,500: WIND DOWN ROOM

- Three (3) admissions to conference
- Exhibitor table
- Prominent branding on all event collateral* including event signage and printed materials
- One-page ad in the conference virtual program book

\$5,000: MEET-UP

Includes swag bag

- Two (2) admissions to conference
- Exhibitor table
- Branding on all event collateral*
- Logo in the conference virtual program book

*event collateral including: company logo on the PSI website through 2024, thank you mention in the PSI e-newsletter, thank you mention on PSI's social media channels



SPONSOR INFORMATION

\$50,000: PSI KEYNOTE SPONSOR: EXCLUSIVE

Call PSI to reserve

- Verbal recognition at opening remarks
- Targeted email blast sent to all conference attendees
- Eight (8) admissions to conference
- Exhibitor table
- Two (2) full-page ads in the conference virtual program book
- Prominent branding on all event collateral* including event signage & printed materials

\$30,000: PSI SCHOLARSHIP SPONSOR

- Verbal recognition at opening remarks
- Six (6) admissions to conference
- Exhibitor table
- One-page ad in the conference virtual program book
- Prominent branding on all event collateral* including event signage & printed materials

\$15,000: PSI GRAND BALLROOM SPONSOR

- Four (4) admissions to conference
- Exhibitor table
- One-page ad in the conference virtual program book
- Prominent branding on all event collateral* including event signage & printed materials

\$7,500: PSI BANQUET - GOLD SPONSOR

- Three (3) admissions to conference
- Exhibitor table
- One-page ad in the conference virtual program book
- Branding on all event collateral*

\$5,000: PSI BANQUET - SILVER SPONSOR

- Two (2) admissions to conference
- Exhibitor table
- Half-page ad in the conference virtual program book
- Branding on all event collateral*

\$2,500: PSI DONOR RECEPTION SPONSOR

- One (1) admission to conference
- Company logo in the conference virtual program book
- Branding on all event collateral*

\$600: PSI SWAG BAG SPONSOR

You provide items or flyers for 600 bags

- Branding on all event collateral*
- Logo in the conference virtual program book

\$500: PSI BOOKSTORE SPONSOR

Your logo at the bookstore

- Branding on all event collateral*
- Logo in the conference virtual program book



*event collateral including: company logo on the PSI website through 2024, thank you mention in the PSI e-newsletter, thank you mention on PSI's social media channels



EXHIBITOR INFORMATION



Exhibitor Schedule:

Day	Event	Time
Thursday 6/29	Set-Up	12:00 PM-5:00 PM
Friday 6/30	Networking Breakfast	7:00 AM-8:00 AM
	Break	9:15 AM-9:30 AM
	Break	11:00 AM-11:15 AM
	Lunch	12:15 PM-1:15 PM
	Poster Session	6:00 PM-7:00 PM
	Banquet	7:00 PM-10:00 PM
Saturday 7/1	Networking Breakfast	7:00 AM-8:15 AM
	Break	9:15 AM-9:30 AM
	Break	10:30 AM-10:45 AM
	Lunch	11:45 AM-1:15 PM
	Break	2:45 PM-3:00 PM
	Breakdown	3:00 PM-5:00 PM

Exhibitor Benefits:

- One 6-foot table with 2 chairs and a full-length linen
- Conference registration for 1 booth representative with access to all sessions
- Listing in the Virtual Conference Program
- Listing on the Conference Website
- Logo on Exhibit Signage

Exhibitor Pricing:

- Commercial Exhibitor: \$1,200.00
- Non-Profit Exhibitor: \$600.00

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You have a unique opportunity to support the annual PSI conference, be a visible champion, and **network with a multi-disciplinary international audience of providers** who are passionate about learning and delivering the **best care and resources to perinatal families**. We look forward to your participation and seeing you in Kansas City!

MAKE YOUR SELECTIONS

Click below to access the payment form where you can make your selections for the 2023 PSI Conference.

Select the "Pay Later" option to generate an invoice and reserve your spot if you would like to mail a check separately.

[PAYMENT FORM](#)