2024 POSTPARTUM SUPPORT INTERNATIONAL CONFERENCE





In today's world, the connections you make are vital. At the **Postpartum Support International** (PSI) conference, you will have the opportunity to network with clinicians, researchers, and advocates from psychiatry, nursing, social work, psychology, social support, spiritual care, and other healthcare professions working in perinatal mental health.

ABOUT PSI

PSI is the **global champion for perinatal mental health**, connecting individuals and families to the resources and support needed to give them the strongest and healthiest start possible.

Perinatal mental health disorders, which can occur during pregnancy or within one year after the end of pregnancy, are a critical but often under-addressed issue that have huge implications for individuals, families, and society at large.

For 37 years, PSI has been leading the effort to address perinatal mental health disorders, working with experts and families to boost scientific knowledge and emotional understanding to **develop and deliver effective interventions for all perinatal individuals and families**.

PSI connects individuals and families with a wealth of support services and resources, trains health professionals to better recognize and treat PMH disorders, offers a diverse membership community, and advocates for policies and programs that advance perinatal mental health.

Thanks to the networks of support and care PSI has built, **parents in more than 50 countries** feel less alone, face less stigma and are better connected to the help they need to successfully address PMH disorders and raise stronger, healthier families.

A MESSAGE FROM PSI LEADERSHIP

The annual PSI conference is a unique international training and networking opportunity, attracting more than 1000 participants. The conference brings together medical and mental health providers, childbirth professionals, support and resource providers, caregivers, policymakers, researchers, volunteers, families, and educators to improve their understanding of perinatal mental health and their ability to serve pregnant, postpartum, and post pregnancy-loss families.

PSI strives to increase awareness among public and professional communities about the emotional changes that new parents experience during pregnancy and postpartum. **Up to 1:5 mothers and 1:10 fathers experience depression or anxiety during pregnancy and postpartum**. When the mental health of the mother, father, or parent is compromised, it affects the entire family. With an international network of support, PSI disseminates information and resources through its volunteer coordinators, website, and annual conference. We provide current information, resources and education, and advocate for further research and legislation to support perinatal mental health.

No one should suffer in silence, and it is our vision that all pregnant and postpartum individuals and families worldwide have access to information, social support, and informed professional care to deal with mental health issues related to childbearing. PSI promotes this vision through advocacy and collaboration, and by educating and training the professional community and the public. PSI's website receives more than 750,000 visitors a year who seek PSI for support, education, and local resource information. PSI has Area Support Coordinators in all 50 U.S. states, Canada, and Mexico, and more than 40 other countries around the world.

We have no doubt this year's conference will be stimulating and engaging. We look forward to seeing you in Washington, D.C.!

Wendy Davis Executive Director



Kat Kaeni Board Chair





A MESSAGE FROM THE DIRECTOR OF PERINATAL MENTAL HEALTH ALLIANCE FOR PEOPLE OF COLOR (PMHA-POC)

Greetings,

I am privileged to serve as the inaugural Director of PSI's Perinatal Mental Health Alliance for People of Color. I am an attorney and ordained minister with six years of experience in perinatal grief and loss work. I came to PSI in June 2022 after working for over six years as the primary chaplain for women's health, perinatal palliative care, loss and the neonatal intensive care unit at Northwestern Memorial Hospital in Chicago, IL. I am currently a PhD student in Religion and Psychology at Garrett-Evangelical Theological Seminary at Northwestern University. On top of all of these things, I am the mother of a ten-year-old rainbow baby, Grant Clark Horton.

As you may know, The Alliance is integral to PSI's mission to ensure equitable access to perinatal mental health care and culturally responsive treatment for communities of color. Thanks to generous support from The Perigee Fund, the Alliance has blossomed into one of the premier sources of information and education and training for the perinatal mental health needs of people of color, in the United States and abroad. Since the beginning of 2022, The Alliance has provided over 250 scholarships for BI-POC Alliance members to attend perinatal mental health training and to take the PMH-C certification exam. In January of 2023, we began our quarterly continuing education seminar series on topics relevant to BI-POC providers who work with marginalized communities. These webinars are taught by BI-POC providers who are experts in the area of perinatal mood disorders. We also worked with our State Chapters and Affiliates program to expand BI-POC representation at the state level by adding the role of Alliance Representative to all state Chapter Boards. We've worked with our Training and Education program to support the launch of the two-day Perinatal Mood Disorders: Components of Care for Spanish speaking providers and launched our own monthly web-based series Coloring the Conversation on Perinatal Mental Health, where I talk with experts, survivors and providers about the importance of addressing perinatal mental health in communities of color, and a companion live stream series Tijendo Encuentros, offered in Spanish for our LatinX members and help seekers. We are excited about the success of our first Alliance Professional Mentoring Program and we are looking forward to launching four cohorts in 2024, in addition to a new Alliance Fellowship program.

The Alliance is both a supportive space and a bridge; a supportive space for practitioners and a bridge between BI-POC service seekers and BI-POC providers. The Alliance will continue to be an integral part of diversifying PSI from within and through partnerships in order to better represent and connect with different communities and enable more families to access perinatal mental health support. People of color have to feel safe in the spaces where we seek help, as well as those where we seek to help. My goal is that The Alliance be the vessel through which BI-POC people find assurance that PSI is a safe space. We have done amazing work in the two years toward realizing this goal. Your continued support would be key to helping us unlock doors for BI-POC help-seekers and providers to find the support they need, and the tools we need to build innovative programs to ensure that others feel secure, seen and heard.

Andrea N. Clark Horton, JD, MDiv Director, PMHA-POC





SPONSOR INFORMATION

If you are a BIPOC owned or run organization, please contact Lianne at <u>psioffice@postpartum.net</u>.

\$50,000 KEYNOTE SPONSOR: EXCLUSIVE

Call PSI to reserve

- Verbal recognition at opening remarks
- Eight (8) admissions to conference
- Six (6)-foot exhibitor table, draped
- Two (2)-page ad in the conference virtual program book
- Prominent branding on all event collateral*

\$30,000 SPONSOR

- Verbal recognition at opening remarks
- Six (6) admissions to conference
- Six (6)-foot exhibitor table, draped
- One-page ad in the conference virtual program book
- Prominent branding on all event collateral*

\$20,000 SPONSOR

- Four (4) admissions to conference
- Six (6)-foot exhibitor table, draped
- Half-page ad in the conference virtual program book
- Prominent branding on all event collateral*

\$15,000 SPONSOR

- Four (4) admissions to conference
- Six (6)-foot exhibitor table, draped
- Half-page ad in the conference virtual program book
- Prominent branding on all event collateral*

\$10,000 SPONSOR

- Two (2) admissions to conference
- Six (6)-foot exhibitor table, draped
- Half-page ad in the conference virtual program book
- Prominent branding on all event collateral*

\$7,500 SPONSOR

- Two (2) admissions to conference
- Six (6)-foot exhibitor table, draped
- Half-page ad in the conference virtual program book
- Prominent branding on all event collateral*

\$5,000 SPONSOR

- Two (2) admissions to conference
- Six (6)-foot exhibitor table, draped
- Half-page ad in the conference virtual program book
- Prominent branding on all event collateral*

\$800 SWAG BAG SPONSOR

You provide items or flyers for 1,000 bags

- Prominent branding on all event collateral*
- Logo in the conference virtual program book

*event collateral including: event signage, printed materials, company logo on the PSI website through 2025, thank you mention in the PSI newsletter, thank you mention on PSI's social media channels.

EXHIBITOR INFORMATION

\$2,500: COMMERCIAL EXHIBITOR

- One (1) admission to conference with access to all sessions
- Six (6)-foot table, two (2) chairs, full-length linen
- Half-page ad in the conference virtual program book
- Listing on the conference website
- Logo on exhibit signage

\$800: NON-PROFIT EXHIBITOR

- One (1) admission to conference with access to all sessions
- Six (6)-foot table, two (2) chairs, full-length linen
- Half-page ad in the conference virtual program book
- Listing on the conference website
- Logo on exhibit signage







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You have a unique opportunity to support the annual PSI conference, be a visible champion, and **network** with a multi-disciplinary international audience of providers who are passionate about learning and delivering the best care and resources to perinatal families. We look forward to your participation and seeing you in Washington, D.C.!

MAKE YOUR SELECTIONS

Click below to access the payment form where you can make your selections for the 2024 PSI Conference.

Questions? Contact <u>psioffice@postpartum.net</u>.

PAYMENT FORM

